

# Broker Submission of Marketing Materials



## As you know:

Marketing materials are highly regulated -- and the regulations always seem to be changing.

We are here to help you!

The current regulations require materials that contain health plan information, including logos, specific product benefits, and/or sales events be submitted to CMS for approval.

Materials that promote only the general products that you or your agents sell without indicating specific plan names, such as Medicare Supplement and/or Medicare Prescription Drug Plans, do not need to be submitted to CMS.



## Have your Agency send your materials to:

[SCANMarketingSubmissions@scanhealthplan.com](mailto:SCANMarketingSubmissions@scanhealthplan.com)  
and we will respond within 2 business days for pieces that only require approval from SCAN.

If the material needs to be submitted to CMS, the CMS approval time can be between 5 and 45 days, depending on the information included in your marketing material. Until you receive an e-mail from SCAN that contains an approval code, the material cannot be distributed.

**Until you receive an e-mail from SCAN with our approval the material cannot be used or distributed.**

If you have additional questions please contact your SCAN Broker Account Executive.

REGION	Broker Account Executive	TELEPHONE	EMAIL
<b>West Region (LA &amp; VN)</b>	Stanton Sasaki Norma Woodside	310-782-4020 310-938-8521	ssasaki@scanhealthplan.com nwoodside@scanhealthplan.com
<b>East Region (RV &amp; SB)</b>	Daniel Rivera	949-929-6124	drivera@scanhealthplan.com
<b>South Region/Orange County San Diego County</b>	Gale Gajardo Robin Bartley	714-403-7874 562-310-9529	ggajardo@scanhealthplan.com rbartley@scanhealthplan.com
<b>North Region (North CA)</b>	Sales Support	888-445-2038	lacompton@scanhealthplan.com